



OFFICE OF  
COUNCIL PRESIDENT ANTHONY YOUNG  
DISTRICT FOUR  
MAY 11, 2011 WEEKLY UPDATE

CITY OF SAN DIEGO

## Community Leaders Stage ‘Peace in Southeast’ Rally



More than 100 community members and leaders joined me at a “Peace in Southeast” rally on May 5 at Imperial and Euclid avenues in Lincoln Park to call an end to the recent gang-related violence in local neighborhoods. Some of our most troubled areas soon will see an increased police presence through the Police Department’s “Operation Safe Summer Nights” program. Uniformed officers on the gang suppression team will saturate the streets while detectives will watch hot spots.



Congratulations to the Encanto Boys & Girls Club for completion of its new dance studio, which was made possible, in part, by two Community Development Block Grants totaling \$120,000 from the City of San Diego. The youth facility will further the Club’s efforts to meet the needs of area youth and help combat childhood obesity by providing affordable dance instruction and aerobic activities.

### **COUNCIL ACTIONS:**

#### **LIBRARIES & REC CENTERS**

**On Monday, May 9, I joined a coalition of San Diego City Councilmembers to heed citizens’ demands to keep local libraries and recreation centers open.** Councilmembers Todd Gloria, Lorie Zapf, David Alvarez and I are sending a strong message that the budget we want to provide the Mayor for the upcoming fiscal year will include restored hours to our city’s cherished libraries and beloved rec centers. We are pledging to spare these vital services, and have unveiled a fiscally responsible plan that preserves hours by tapping into nearly \$13.5 million of ongoing resource options. The council will vote on a final budget in early June.

#### **WINTER HOMELESS SHELTER**

**On Monday, May 9 the San Diego City Council voted to put the 220-bed temporary winter homeless shelter at the cul-de-sac at 16<sup>th</sup> Street and Newton Avenue in Barrio Logan, the same location the city used from 1999 to 2007.** The site selected Monday was one of seven possible locations, including the tailgate area at Petco Park and a future city park site at 13<sup>th</sup> and F streets. The council may not have to make the decision where to house winter homeless shelter beyond next year. In March we approved a \$32.3 million project to transform the former World Trade Center at A Street and Sixth Avenue into a permanent homeless facility to open as early as November 2012.

### **YOU MAY WANT TO KNOW:**

#### **SMALL BUSINESS SOLUTIONS**

**Join me for my next Small Business Solutions workshop focusing on “Doing Business with Walmart” on Tuesday, May 17 from 6 – 7:30 p.m. at the Tubman-Chavez Center, 415 Euclid Ave.** Representatives from the national retail company will be on hand to tell small businesses in District 4 about the process for pitching products, landing construction or maintenance jobs, as well as other ways to do business with Walmart. For more information, contact my staff at: (619) 236-6644.



## **YOU MAY WANT TO KNOW:**

### ***DIAMOND BID NEEDS LOCAL CONSULTANT***

**The newly formed Diamond BID Advisory Board will be contracting with an independent consultant** to conduct a survey of its business membership to further define the needs and priorities of the more than 340 prospective business members. Local youth will be recruited to assist in this effort. For more information about the Diamond BID or temporary consultant contract, please contact District 4 Representative Venus Molina: (619) 236-6644.

### ***LINCOLN HIGH DISPLAYS SCHOOL SPIRIT***

**Lincoln High School is seeking donations to fund new Hornets signs displaying school spirit on the outside of two buildings and the inside of the new gymnasium.** Your tax deductible donation will help jazz up campus facilities and create even more student pride. Please send a check payable to Lincoln High School, 4777 Imperial Ave., San Diego, CA 92113, or contact Principal Mel Collins for information: (619) 266-6515.

### ***FISHING PIER DEDICATION***

**The City of San Diego Park and Recreation Department is sponsoring its Kids Fishing Derby on Saturday, May 14 at Chollas Lake. Also on that day, I will join city and community leaders to dedicate its new fishing pier for the late Joe Bain, the man who poured his heart and soul into the lake to help inner city kids discover the wonders of fishing.** The Kiosk and Lend-A-Rod Station are just a few of the improvements he made at the lake for our community's young fishing enthusiasts. Please join me for the Joe Bain Youth Fishing Pier dedication at 10 a.m. For more information about the Chollas Lake fishing festivities, please call Park and Rec Department's Keith Selby: (619) 235-1145.

### ***KA LEI ALOHA O HULA***

**Traditional and modern Hawaiian dances will be performed as part of the Asian-Pacific-American Heritage Month Celebration at 11 a.m. on Saturday, May 14, Skyline Hills Branch,** 480 S. Meadowbrook Dr. For more information about this event, call: (619) 527-3485.

### ***DRAWING NEW STATE ELECTION DISTRICTS***

**Please plan to attend an important State Redistricting Commission Hearing on Saturday, May 14 from 2 – 4 p.m., at the Educational Cultural Center, 4343 Oceanview Blvd.** The California Citizens Redistrict Commission is seeking public input for the formation of new Assembly, State Senate and Congressional Districts. Your comments will assist the Commission to understand our neighborhoods and region. The sign-up list for public testimony (limited to two minutes) will open at 1 p.m. If you have any questions, please contact Chris Ward: (619) 861-5094.



### ***DOING BUSINESS WITH THE CITY OF SAN DIEGO***

**Learn how to do business with the City of San Diego at the 3<sup>rd</sup> Annual Potential Bidders Conference on Wednesday, May 18** at the Balboa Park Club, 2150 Pan American Road. Space is limited for this free networking event. Registration required by May 16 at: (619) 236-6000.

### ***OLDER AMERICANS LUNCHEON***

**Fourth District Seniors Resource Center is celebrating Older Americans Month on Wednesday, May 18** from 11 a.m. to 2 p.m. at the George L. Stevens Senior Center, 570 S. 65<sup>th</sup> Street. For more information or reservations, please call: (619) 266-2066.

### ***QUICKBOOKS ACCOUNTING WORKSHOP***

**A training workshop on QuickBooks Basics will be offered on Saturday, May 21 from 8 a.m. to noon**, at the Joe and Vi Jacobs Center, 404 Euclid Ave. This intensive, hands-on training will be presented by a team of accounting experts and will include instruction on implementing QuickBooks into your small business. ACCION and CPA MOMS are bringing this to the community for \$15. Register online at: <http://tinurl.com/quickbooksbasics>.

### ***TRANSFORMING NEIGHBORHOODS***

**Applications are due Friday, June 3 for the 2011-2012 LISC AmeriCorps Host Organization** service program. LISC invests in neighborhoods by providing grants, loans, equity investments and technical assistance to support neighborhood revitalization efforts. In the last three years, LISC AmeriCorps members have supported the creation of over 120 affordable housing units, provided programs serving 684 youth and offered financial services to more than 600 families. For more information, visit [www.lisc.org/san\\_diego](http://www.lisc.org/san_diego) or call Jana Zawadzki at: (619) 528-9058.

### ***SKYLINE CLEAN UP***

Each year the City of San Diego's Environmental Services Department conducts special community cleanup events in neighborhoods throughout the City. Areas are selected for these events based upon citizen requests, pledges of community involvement and previous citizen participation levels.

**On April 27, 2011, this department, along with the Ms. Kimberly White conducted a mini community cleanup in the Skyline area.** This successful cleanup removed a total of 11.72 tons of waste (10.90 tons of non-recyclables and 0.82 tons of recyclables) consisting of metals and appliances from the neighborhood. Ms. Kimberly White is to be commended for her assistance and support. Please feel free to call Solid Waste Code Enforcement Officer Michael Flores at (858) 627-3314 if there are any questions regarding this cleanup event.



### ***VETERAN CEMETERY OPEN AT MIRAMAR***

**A new veteran cemetery is now open at Miramar.** Burial is free for veterans (and their spouses) who have been honorably discharged. For more information, call Janice Coleman: (619) 929-9916.

### ***EMBRACING THE DREAM***

**San Diego Youth Action Board will host its first Annual Black Tie Gala fundraiser “Embracing the Dream” on Friday, October 21 at the Town & Country Resort.**

The event will raise money and awareness for youth programs and activities that enrich the lives of struggling urban youth. Sponsorship and advertising opportunities are available. For more information, contact Derrick White at: (619) 655-11 98.

### ***EUCLID & MARKET VILLAGE MASTER PLAN***

**As part of the Euclid & Market Village Master Plan process, the City has requested that the Encanto Planning Group** convene special meetings and workshops to provide feedback that is representative of the diverse interests of the community. In addition, the City is forming a **“Working Group,”** comprised of 25 community members representing residents, community groups, businesses and non-profit organizations. The current Encanto Planning Group can provide up to five of its members to serve on the Working Group. The remaining spots are divided into four categories, with five seats assigned to: Residential property owners or tenants who reside onsite; Non-residential property owners; Commercial/Industrial business representative or property owners; and, Existing Non-Profit and Community organization representatives. To be considered, candidates 18-years-and-older must submit a signed stakeholder committee application form, ([www.sandiego.gov/planning/community/profiles/encanto](http://www.sandiego.gov/planning/community/profiles/encanto)) and proof of eligibility to the City Planning & Community Investment Department. Mail applications to: Karen Bucey, 202 C Street MS 4A, San Diego, CA 9210. For more information about the selection criteria and application process, visit the city’s website ([www.sandiego.gov/planning/community/profiles/encanto](http://www.sandiego.gov/planning/community/profiles/encanto)) or call: (619) 533-6404.

### ***CROSSROADS PAC ELECTIONS***

**Crossroads Redevelopment Project Area Committee (PAC) will hold its annual elections on June 23** from 6:30 to 8:30 p.m. at College Avenue Baptist Church, 4747 College Ave. There are seven open seats for election, including: two residential owner-occupant representatives; four business/property owner representatives; and one community organization representative at large. If you’d like to represent your community as a PAC member, submit a Candidate Registration Form by 5 p.m. on June 20. To vote in the election, fill out the Voter Registration Form no later than June 23 (election day). For more information, contact the City of San Diego Redevelopment Agency at: (619) 533-3219, or visit the website: [www.sandiego.gov/redevelopment-agency/crossroads](http://www.sandiego.gov/redevelopment-agency/crossroads).



### *100 STRONG COMMUNITY SURVEY*

**Residents in southeastern San Diego are being asked to voice their opinion on key issues in their neighborhood by completing a Community Survey sponsored by 100 Strong.** This local group promotes positive change in the community and supports activities such as neighborhood safety patrols, job training, youth mentorships, and crime-stopping programs that inspire people to look out for their neighbors. Surveys are being distributed throughout District 4, and also can be picked up at Imperial Barber Shop, 6377 Imperial Avenue. For more information regarding the community survey or 100 Strong, call: (619) 366-9386, visit the website: [www.100strong.com](http://www.100strong.com) or send an email to: [info@100StrongSD.com](mailto:info@100StrongSD.com).

### *FREE SWIM LESSONS*

**In recognition of May as National Drowning Prevention Month, the City of San Diego Parks and Recreation will hold FREE swimming lessons throughout the month at select pools, including District 4's Martin Luther King Jr. Pool.** Lessons for children and adults will be held from 4 to 6 p.m. on Mondays, Wednesdays and Fridays at Martin Luther King Jr. Pool, 6401 Skyline Drive; Memorial Park Pool, 2902 Marcy Avenue; City Heights Swim Center, 4380 Landis Street; Colina Del Sol Pool, 4150 54<sup>th</sup> Place; and Vista Terra Pool, 301 Athey Avenue (San Ysidro).

### *SUBS FOR SUBS REGISTRATION STARTS*

**Registration is open for the annual Subs for Subs networking/outreach business opportunity fair sponsored by the Centre City Development Corporation and 11 local public agencies.** The event will bring small and prime businesses together focusing on construction and construction-related industries, architecture and engineering, professional and technical services as well as consultant and vendor services. The free event will be held **June 16 from 8 a.m. to 3:30 p.m.** at the Port Pavilion on Broadway Pier, 1000 N. Harbor Drive. For more information and registration, please email: [subsforsubs@ccdc.com](mailto:subsforsubs@ccdc.com).

### *DISTRICT RESIDENT TAKES CENTER STAGE*

**Local resident and talented young actor Ruby Ross is now performing in San Diego Junior Theatre's** production of "Beauty and the Beast," showing through May 15 in historic Balboa Park. For show times and tickets, call the box office at: (619) 239-8355 or online: [www.juniortheatre.com](http://www.juniortheatre.com).

### *FRIDAY FARMERS MARKET*

**People's Produce Farmers Market is open Fridays from 2 to 6 p.m., 606 Euclid Avenue, in Chollas View.** Local farmers offer a bounty of fresh produce, local artisans display handmade crafts, and gardening/growing enthusiasts gather to share tips and resources. For information about classes and exhibit opportunities, call: (619) 262-2022 or visit: [www.projectnewvillage.com](http://www.projectnewvillage.com).



## FOOD ASSISTANCE AVAILABLE TO OUR RESIDENTS

**Let's eliminate hunger in our community.** We are working with faith-based groups and other local nonprofit organizations to help needy residents in District 4 put food on their tables. If you or someone you know is in need of food assistance, please call my office at: (619) 236-6644. We'll help find the nearest food pantries and meal distribution sites in your neighborhood.

## GET INVOLVED WITH LOCAL PLANNING GROUPS

**District 4 Planning Groups invite you to participate in making good things happen in our neighborhoods.** Community planning groups provide a great opportunity for you to get involved in advising the City Council, the Planning Commission, and other decision-makers on development projects, general or community plan amendments, rezonings and public facilities. Recommendations from local planning groups are integral components of the planning process, and are highly regarded by the City Council and by staff. There are five Planning Groups that impact District Four: City Heights, Eastern Area, Encanto, Skyline Hills/Paradise Hills and Southeastern. If you live, or own a business or property in one of these areas and want more information on ways to get involved, please contact my office at: (619) 236-7175.

## COMMUNITY MEETINGS:

| Meeting Date        | Community Meeting<br>(District 4 Staff)                              | Meeting Time | Meeting Location  | Meeting Date        | Meeting Time | Meeting Location  |
|---------------------|--|--------------|---|---------------------|--------------|---|
| Thursday<br>May 12  | O'Farrell Town Park Council<br>(Bruce Williams)                      | 6:00 p.m.    | MLK Park and Recreation Center<br>6401 Skyline Drive          | Thursday<br>May 12  | 6:00 p.m.    | O'Farrell Town Park Council<br>(Bruce Williams)             |
| Thursday<br>May 12  | Valencia Park Town Council<br>(Bruce Williams)                       | 6:30 p.m.    | Valencia Park Elementary<br>5880 Skyline Drive                | Thursday<br>May 12  | 6:30 p.m.    | Valencia Park Town Council<br>(Bruce Williams)              |
| Monday<br>May 16    | Encanto Neighborhood Community<br>Planning Group<br>(Bruce Williams) | 6:30 p.m.    | Joe and Viola Jacobs Center<br>404 Euclid Avenue              | Thursday<br>May 12  | 6:30 p.m.    | Valencia Park Town Council<br>(Bruce Williams)              |
| Tuesday<br>May 17   | Webster Community Council<br>(Breanna Zwart)                         | 7:00 p.m.    | Webster Elementary School<br>4801 Elm Street                  | Monday<br>May 16    | 6:30 p.m.    | Encanto Neighborhood Community<br>Planning Group            |
| Wednesday<br>May 18 | Mountain View Community Meeting<br>(Roosevelt Williams III)          | 6:00 p.m.    | Mt. View Park and Recreation Center<br>641 S. Boundary Street | Tuesday<br>May 17   | 7:00 p.m.    | Webster Community Council<br>(Breanna Zwart)                |
| Wednesday<br>May 18 | Paradise Hills Village Council<br>(Liezl Mangonon)                   | 6:30 p.m.    | Te Elemente<br>6169 Childs Avenue                             | Wednesday<br>May 18 | 6:00 p.m.    | Mountain View Community Meeting<br>(Roosevelt Williams III) |
|                     |  |              |   | Wednesday<br>May 18 | 6:30 p.m.    | Paradise Hills Village Council<br>(Liezl Mangonon)          |

**THANK YOU...** for reading the weekly e-newsletter. If you would like to receive this E-mail on a regular basis or be removed from the mailing list, please e-mail [anthonyyoung@sandiego.gov](mailto:anthonyyoung@sandiego.gov).

